

Writing Services	Fees
<b>White Paper (Special Report)</b> Inform, explain, or offer a solution – and bolster your marketing efforts.	\$650 Per Page
<b>Case Study</b> Problem-solution-outcome stories featuring a product or service.	\$1250 Two Pages
<b>Policies and Procedures</b> Document the “why” and “how” of your organization.	Per Project Basis
<b>Presentations</b> Tell your story, provide information to a captive audience.	Per Project Basis
<b>Work-Place Writing Instruction</b> Intensive, 12-hour writing course designed to improve and enhance effective work-place writing skills. Instruction delivered on-site, on your schedule. Course delivery customized to meet your needs. 5-15 students	\$ 4250 Plus Travel/Lodging
<b>Direct Mail: Simple Sales Letter with Order Form</b> Generate immediate sales/revenue from a powerful letter.	\$750 Per Page
<b>Blog Post</b> Single, topic-specific blog posts, written for readers and SEO.	\$350 Per Post
<b>FAQ Page</b> Answer common questions asked by customers (great for SEO).	\$450 Per Page
<b>Stand-Alone Email</b> Reach out and grow sales with special promotions, invitations, more.	\$350 Per Page
<b>Corporate History Compilation</b> Present company history in its best light in a book, brochure, web page.	Per Project Basis
<b>Training Manuals</b> (non-software/technical) Provide effective employee training materials.	Per Project Basis
<b>Employee/Human Resources Materials</b> Explain employee benefits info/guidelines to workers at all levels.	Per Project Basis
<b>Articles</b> Promote your product, service, location: web or print. Includes up to 1500-word article and three photos.	\$1250 Per Article
<b>Press Release</b> Get attention from the media and drive additional site visits.	\$750 Per Release
<b>Testimonial</b> Generate strong, “real-world” credibility for products or services.	\$450
<b>Brochure (3-panel)</b> Succinctly and clearly explain how a product/service benefits prospects.	\$750 Per Page Copy Only
<b>School-Bond Campaigns</b> Kick-off letters, information sheets, FAQs, update letters, community-group presentation, final-week letters, website information page.	Per Project Basis

**A Writer for All Reasons**

