


Writing Services *	Fees
White Paper (Special Report) Inform, explain, or offer a solution—and bolster your marketing efforts.	\$350 Per Page
Case Study Problem-solution-outcome stories featuring a product or service.	\$750 Two Pages
Policies and Procedures Document the “why” and “how” of your organization.	Per Project Basis
Instructional Design Support Curriculum development. Instructor led, online, and eLearning courses.	Per Project Basis
Information Products (Passive Income Sources) Books, Reports, Manuals, Home Study Courses, Seminars, Training Materials, Ghost Writing.	Per Project Basis
Presentations Tell your story, provide information to a captive audience.	Per Project Basis
Emergency Response Plans An emergency response plan designed to comply with applicable regulations and standards for responding to emergency situations.	Per Project Basis
On-Site Writing Instruction Intensive, 12-hour writing course designed to improve and enhance effective work-place writing skills. Instruction delivered on-site, on your schedule. Course delivery customized to meet your needs. 5-15 students	\$ 4250 Plus, Travel/Lodging
E-Newsletters A cost-effective way to reach customers and enhance content marketing.	Per Project Basis
Blog Post Single, topic-specific blog posts. (500-1000 words).	\$350 Per Post
FAQ Page Answer common questions asked by customers (great for SEO).	\$350 Per Page
Training Manuals (non-software/technical) Provide effective employee training materials.	Per Project Basis
Employee/Human Resources Materials Explain employee benefits info/guidelines to workers at all levels.	Per Project Basis
Articles Promote your product, service, location: web or print. Includes up to 1500-word article and three photos.	\$1250 Per Article
Press Release Get attention from the media, drive additional site visits (500 words).	\$550 Per Release
Testimonial Generate “real-world” credibility for products or services (500 words).	\$350
Brochure (3-panel, copy only) Succinctly and clearly explain how a product/service benefits prospects.	\$350 Per Page Copy Only
	

*This is only a partial list of the writing services I can provide. If your project is not listed, just ask.