

Services	Fees
White Paper (Special Report) Inform, explain, or offer a solution—and bolster your marketing efforts.	\$450 Per Page
Case Study Problem-solution-outcome stories featuring a product or service.	\$850 Two Pages
Policies and Procedures Document the “why” and “how” of your organization.	Per Project Basis
Information Products (Passive Income Sources) Books, Reports, Manuals, Home Study Courses, Seminars, Training Materials.	Per Project Basis
Presentations Tell your story, provide information to a captive audience.	Per Project Basis
On-Site Writing Instruction Intensive, 12-hour writing course designed to improve and enhance effective work-place writing skills. Instruction delivered on-site, on your schedule. Course delivery customized to meet your needs. 5-15 students	\$ 4250 Plus, Travel/Lodging
E-Newsletters A cost-effective way to reach customers and enhance content marketing.	Per Project Basis
Blog Post Single, topic-specific blog posts, written for readers and SEO.	\$350 Per Post
FAQ Page Answer common questions asked by customers (great for SEO).	\$450 Per Page
Curriculum, Lesson Plans, Syllabi, Knowledge Assets Instructional design and knowledge management support.	Per Project Basis
Training Manuals (non-software/technical) Provide effective employee training materials.	Per Project Basis
Employee/Human Resources Materials Explain employee benefits info/guidelines to workers at all levels.	Per Project Basis
Articles Promote your product, service, location: web or print. Includes up to 1500-word article and three photos.	\$1250 Per Article
Press Release Get attention from the media and drive additional site visits.	\$650 Per Release
Testimonial Generate strong, “real-world” credibility for products or services.	\$350
Brochure (3-panel, copy only) Succinctly and clearly explain how a product/service benefits prospects.	\$350 Per Page Copy Only
Resumes and Cover Letters Helping you to tell the world what you can do and what you have done. It’s not bragging if you can do it.	Per Project Basis

