

Services	Fees
<b>White Paper (Special Report)</b> Inform, explain, or offer a solution – and bolster your marketing efforts.	\$450 Per Page
<b>Case Study</b> Problem-solution-outcome stories featuring a product or service.	\$850 Two Pages
<b>Policies and Procedures</b> Document the “why” and “how” of your organization.	Per Project Basis
<b>Presentations</b> Tell your story, provide information to a captive audience.	Per Project Basis
<b>On-Site Writing Instruction</b> Intensive, 12-hour writing course designed to improve and enhance effective work-place writing skills. Instruction delivered on-site, on your schedule. Course delivery customized to meet your needs. 5-15 students	\$ 4250 Plus, Travel/Lodging
<b>E-Newsletters</b> A cost-effective way to reach customers and enhance content marketing.	Per Project Basis
<b>Blog Post</b> Single, topic-specific blog posts, written for readers and SEO.	\$350 Per Post
<b>FAQ Page</b> Answer common questions asked by customers (great for SEO).	\$450 Per Page
<b>Stand-Alone Email</b> Reach out and grow sales with special promotions, invitations, more.	\$350 Per Page
<b>Curriculum, Lesson Plans, Syllabi, Knowledge Assets</b> Instructional design and knowledge management support.	Per Project Basis
<b>Training Manuals (non-software/technical)</b> Provide effective employee training materials.	Per Project Basis
<b>Employee/Human Resources Materials</b> Explain employee benefits info/guidelines to workers at all levels.	Per Project Basis
<b>Articles</b> Promote your product, service, location: web or print. Includes up to 1500-word article and three photos.	\$1250 Per Article
<b>Press Release</b> Get attention from the media and drive additional site visits.	\$650 Per Release
<b>Testimonial</b> Generate strong, “real-world” credibility for products or services.	\$350
<b>Brochure (3-panel, copy only)</b> Succinctly and clearly explain how a product/service benefits prospects.	\$350 Per Page Copy Only
<b>School-Bond Campaigns</b> Kick-off letters, information sheets, FAQs, update letters, community-group presentation, final-week letters, website information page.	Per Project Basis



